



OFFICIAL RULES AND REGULATIONS:

I hereby apply as contestant in the SOUTH LAKE STAR SEARCH PAGEANT 2008 and I acknowledge as follows:

- I agree to abide by all the rules of the Pageant now in effect.
- I understand and agree that if selected as the Winner, I will be invited to attend functions as a Titleholder. I further understand that, even if I am not selected as a Winner or Runner-Up, I may be invited to attend some functions on behalf of the Pageant. *As such, I will make every effort to participate in these and in the State Competition (Orlando) in July if I am selected.
- I hereby agree that the manner of judging shall be solely within the discretion of the Director.
- I further agree to permit my photograph and name to be used without charge for all publicity and any telecast of the Pageant.
- I am free to withdraw at any time, but under no circumstances will I be entitled to a refund. There will be no exceptions.
- I am of good health and moral character and I voluntarily disclose that prior to the date of this Pageant, I have not engaged in any activities which would bring or tend to bring, myself into disrepute, ridicule, or contempt.
- I agree that I will make no official appearances whatsoever unless authorization is granted. I understand and agree that doing so could result in the loss of my Title and the return of any and all prizes awarded.
- I agree that I will not incur any debts on behalf of the Pageant or Aim Direct Media.
- Pageant or the facility is in no way responsible for any accidents or injury that may occur before, during, or after the Pageant.
- I acknowledge ownership of the name MISS SOUTH LAKE STAR SEARCH and SOUTH LAKE STAR SEARCH PAGEANT, including various other versions with the year's suffix, etc. by Aim Direct Media, and that I agree not to jeopardize such property rights in any manner whatsoever.
- Failure of the winning Contestant to comply with any of the terms hereof shall, at the option of Aim Direct Media, result in Entrant's disqualification, loss of Title and return of any and all prizes awarded.

Signature of Applicant

Date

Signature of Parent/Legal Guardian if Applicant is under eighteen

MAIL APPLICATION, ANY PHOTOS, AND REGISTRATION FEE TO:

Make Check/Money Order Payable To: **AIM DIRECT MEDIA, 4377 N. Commercial Way, #160, Spring Hill, FL 34606**

Credit Card/Paypal accepted. Call to request Invoice if paying via Credit Card/Paypal.

Contact Phone: (813) 892-5502 **Contact Email:** Info@AimDirectMedia.com

SPONSOR INFORMATION - PLEASE SEE ENCLOSED SPONSOR SHEET

Sponsor(s):

Sponsors are the people who pay or contribute to the entry fee. Sponsors may be family, businesses, or friends. Sponsors can be announced while Contestant is on stage. *We have Sponsor Tickets and Sponsor Information enclosed!

BASIC PERSONAL INFORMATION:**UPON RECEIPT OF FORM, WE WILL CONTACT YOU FOR MORE INFO AND SUPPLY YOUR CONTESTANT INFO.**

Contestant's Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Other Phone/Cell: _____

Email Address: _____

Birth Date: _____ Age On Pageant Date: _____

Color Of Hair: _____ Color Of Eyes: _____ Most Admired Person: _____

Please List Hobbies: (You may attach a separate sheet.)

AGE DIVISION INFORMATION:Pageant is divided into **Age Divisions**. Tell us which part of the Pageant you're entering: (Please Select Your Division.)**TEENS/ADULTS:****\$59.00** Entry Fee includes all Optional Categories, and Photogenic. *You may submit up to 3 photos for the Photogenic Competition. They can be any type or size – snapshots, school pictures, professional quality, etc.**MISS SOUTH LAKE STAR SEARCH 2008 (Ages 18-26)**

Marital Status Criteria: Not Married/Never Previously Married.

MS./MRS. SOUTH LAKE STAR SEARCH 2008 (Ages 27-Up) *Ladies Of All Ages Encouraged To Enter!

Marital Status Criteria: Currently Single/Currently Married.

TEEN MISS SOUTH LAKE STAR SEARCH 2008 (Ages 14-17)

Marital Status Criteria: Not Married/Never Previously Married.

CHILDREN/PRE-TEENS:

Entry Fee listed below includes all Optional Categories, including Best Dressed, Best Hair, Best Eyes, Best Smile and Photogenic. *You may submit up to 3 photos for the Photogenic Competition. They can be any type or size – snapshots, school pictures, professional quality, etc.

<u>TITLE NAME</u>	<u>AGES</u>	<u>ENTRY FEES</u>
_____ YOUNG MISS SOUTH LAKE STAR SEARCH 2008	11-13 Years	\$49.00
_____ JUNIOR MISS SOUTH LAKE STAR SEARCH 2008	8-10 Years	\$49.00
_____ LITTLE MISS SOUTH LAKE STAR SEARCH 2008W	6-7 Years	\$49.00
_____ PETITE MISS SOUTH LAKE STAR SEARCH 2008	4-5 Years	\$49.00
_____ TINY MISS SOUTH LAKE STAR SEARCH 2008	2-3 Years	\$49.00
_____ BABY MISS SOUTH LAKE STAR SEARCH 2008	0-23 Mos.	\$49.00
_____ LITTLE MISTER SOUTH LAKE STAR SEARCH 2008	3-6 Years	\$49.00
_____ BABY MISTER SOUTH LAKE STAR SEARCH 2008	0-35 Mos.	\$49.00

FREQUENTLY ASKED QUESTIONS:

*****Please Explain The Optional Categories.**

For Teens-Adults: The Younger Contestants will complete their part of the Pageant first. You do not need any other outfits. Photogenic is judged during the Pageant and your photos will be ready for pick up after the event.

For Younger Contestants: We will start with Boys in then Girls 5 and under - and "Crown" them. *This is done so that littler Contestants can be taken care of if they need to be. *While they are encouraged to stay for group photos, we understand if they cannot.

We will then move to Girls 13 and under. We will "Crown" the winners of the girls 13 and under and ask that they stay and be photographed while the older Contestants move through their part of the Pageant. You do not need any other outfits. Photogenic is judged during the Pageant and your photos will be ready for pick up after the event. The other awards such as best hair, etc. are given in each age division.

*****What Should I Wear?**

The attire should be dressy. ***For Children:** Anything from "Sunday Best", party, Formal or Pageant wear. Any length.

***For Teen and Adults:** A nice dress, suit or outfit is fine. This could include a Formal or Pageant dress/gown. Any length.

*We advise arriving 1/2 an hour before the Pageant to check in, pick up your Contestant Number, etc. *Re: Hair/Makeup: We advise arriving in your Pageant "ready", so that you don't have to compete for time/space to get ready with the other Contestants.

*****Should I Go "Natural" Or "Glitz"?**

This question pertains mostly to younger Contestants. The answer is the same as above – Anything goes! Wear what you like! The Judges come from a variety of backgrounds. They know that some contestants will be very "glitzy" and some will be "natural", and that many will be first-timers. They will judge each Contestant accordingly - each on their own merit, based on how that Contestant appears/how they carry themselves. (Not how they or their dress compares to the next Contestant.) There is no one certain "look" the Judges are looking for. *This is your time to shine as an individual!

*****Photogenic Pictures**

Pictures will be available to be picked up after the Pageant. Please be patient.

*****Interviews/Speaking**

For the Teens/Misses/Ms. and Mrs. Divisions only, there will be very simple "Interview Questions" while onstage.

WANT TO WIN BIG? SPONSOR TICKETS/SPONSOR DOLLARS

You can sell sponsor tickets (sponsorship dollars) to help pay entry fees and win great prizes! *These are **Additional Prizes** from the prizes you receive from the actual Pageant competition.

Each ticket sells for \$1 (Tickets payable to Aim Direct Media or given in cash.) Each ticket will be entered for a \$100 cash prize for the ticket purchaser. *This makes it FUN for your friends and family to help you! They can win, too!

All tickets must be turned in three days before the Pageant. If, for some reason, you can't turn them in until Pageant day, please call! Any ticket money received after this date will apply to entry fees, but we cannot guarantee prizes listed below will be ready by the day of the Pageant. *We must have a minimum of 250 tickets sold to award the \$100 cash drawing. If less, we carry tickets over to the next Pageant until the 250 quota is met.

*Selling tickets has nothing to do with how you place in the Pageant – It's just a promotion to help pay the entry fees. You do not have to sell tickets. You can make copies or call for additional tickets.

100 Tickets sold = Contestant receives Entry into Pageant!

150 Tickets sold = Contestant receives Pageant Entry, plus a 2 foot Sweetheart Trophy!

250 Tickets sold = Contestant receives Pageant Entry, 2 foot Sweetheart Trophy and Sweetheart Crown!

500 Tickets sold = Contestant receives Pageant Entry, Extra Special Recognition, Gigantic 5 foot Sweetheart Trophy and Spectacular Sweetheart Crown! Ride as a special guest in the Chasco Parade!

Please call us before the Pageant and tell us the number of tickets sold 3 to 5 days prior to event date. This is so we make sure to have your prizes ready for you!

We realize you may have sponsors that purchase several dollars worth of tickets and that they will not want to write out several forms below. Simply write their dollar amount in on one ticket. The DOLLAR AMOUNT they contribute equals the number of CREDITS the Contestant receives (see "Sold By" on the tickets) - and it also is the number of chances they will receive in the drawing. Please call (813) 892 5502 if you need further information.

Pageant Sponsor Tickets

\$1.00 Sponsor Donation Name _____ Phone _____ Sold by _____	\$1.00 Sponsor Donation Name _____ Phone _____ Sold by _____	\$1.00 Sponsor Donation Name _____ Phone _____ Sold by _____
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